

Campaign for a New Beginning: from Dream to Reality



1997: First Youth Outreach Drop-In Center opens in downtown Lewiston (245 Lisbon St.)

2004: New Beginnings youth involved in plans to find larger Drop-In center location.

2011: Agency purchases former JCC at 134 College Street in Lewiston and receives 1st grant to support the project.

2012: Planning to fund renovation begins.

2013: 100% staff and Board participation launches \$1.25 million building campaign.

2014: Campaign goes public & community support increases with annual fund heating system appeal; \$500K grant from Next Generation Foundation allows Hebert to begin renovation by year-end.

2015: Fundraising continues as campaign hits \$1 million. Symbolic "ground breaking" ceremony for new Drop-In Center held in February and Geiger Family naming gift is announced: \$100K left to raise.

April 2015: The **Ann Geiger Center for New Beginnings** is dedicated; Drop-in Center construction completed.



May 2015: New Drop-In Center Opens at 134 College Street in Lewiston, ME, with expanded kitchen, recreation, counseling, and arts space to serve more youth. Peter Geiger issues \$20K "May Match" challenge which is successfully met!

June 2015: New Beginnings administration relocates to Geiger Center. U.S. Senator Susan Collins and HUD Secretary Julian Castro visit shelter and new Drop-In Center to hear New Beginnings' youth stories.

September 2015: Youth Educational Support services move into larger learning lab and classroom at the Geiger Center. The Atlantic Charitable Fund issues a challenge grant to match \$10K in new gifts & pledges.

December 31, 2015: SUCCESS! The goal of the Campaign for a New Beginning to raise \$1.25 million is achieved!

