



134 College Street, Lewiston, ME 04240 ☀ 207-795-4077 ☀ www.newbeginmaine.org

March 10, 2017

Dear Friend of New Beginnings:

Thank you for your interest in sponsoring **New Beginnings Annual Celebration Dinner** on April 26, 2017 at Martindale Country Club in Auburn, ME. Each year, New Beginnings (Tax ID#: 01-0360077) provides 700 children, youth, and families with opportunities for the safety, connection, and growth that all people need to thrive. New Beginnings' spectrum of shelter, housing, counseling, education, and outreach services prevent young people from becoming homeless, support struggling families, and help at-risk youth grow into stable and healthy adults.

New Beginnings' Board of Directors hosts this annual free event to celebrate the community members who are working to change the lives of Maine's most vulnerable young people for the better. Sponsorships from community-minded businesses like yours allows us thank the more than 150 attendees – including our hard-working staff and dedicated volunteers – without impacting the budgets of our essential programs.

Please return the below slip with your sponsorship check by April 14, 2017 to:
New Beginnings/attention: Annual Dinner Sponsorship
134 College Street, Lewiston, ME 04240.

Thank you for making a difference and giving back in the community!

Sincerely,

Chris Bicknell, Executive Director

New Beginnings Annual Celebration Dinner

April 26, 2017 - 5:30 to 8 pm - Martindale Country Club, Auburn, ME

SPONSOR RESERVATION

LEVEL: ☐ Gold (\$500) ☐ Silver (\$250) ☐ Other (amount: _____)

SPONSOR: _____

ADDRESS: _____

PHONE: _____

NAME & EMAIL of PERSON WE SHOULD CONTACT FOR YOUR LOGO/PR LINKS: _____





New Beginnings Annual Celebration Dinner

Wednesday, April 26, 2017

5:30 to 8 pm

Martindale – Auburn, ME

Sponsorship Opportunities

New Beginnings appreciates your support and will provide the following:

EVENT SPONSOR - \$2,000 (RESERVED FOR 2017)

- Your logo on the event invitation (mailed to 800 invitees) and on the front of the program; website listed in the event program
- Your logo or banner prominently displayed at the event venue and name announced from the podium to the 150+ attendees
- Prominent Event Sponsor seating reserved with your logo for you and your guests
- Space reserved for your business display/info table and giveaways at the event
- Your business featured in New Beginnings' publicity about the event, including on New Beginnings' website and Facebook page, with links back to your pages
- Name in Annual Report and logo in Newsletter (reaches 2,000+ households)

GOLD SPONSOR - \$500

- Your logo listed in the event program (150+ attendees)
- Gold Sponsor event seating reserved with your logo for you and your guests
- Your business mentioned in New Beginnings' publicity about the event, including on New Beginnings' website and Facebook page, with links back to your pages
- Name in Annual Report and Newsletter (reaches 2,000+ households)

SILVER SPONSOR - \$250

- Your logo or name displayed on a tabletop at the event and name in program
- Invitation to the event for you and your guest
- Thank-you on Facebook and name in Annual Report (reaches 2,000+ households)

SUPPORTER (\$125), FRIEND (\$50), and sponsorship contributions of any other amount are also welcome and will be acknowledged in the event program.

New Beginnings, Inc. is a not-for-profit charitable organization (Tax ID# 01-0360077).

Thank you for your support.